Sponsorship Opportunities

The Wyoming State Winter Fair was established in 1967. Today, it continues to give Wyomingites a much-needed break from the winter boredom and cabin fever so often experienced during our long winter months - to celebrate all this is wonderful about Wyoming. We feature a trade show, horse show, wiener dog races, talent show, fashion show and live entertainment from some of the best performers in the area. With more than 2,000 attendees each year, the Wyoming State Winter Fair has something for all ages.

Fair Sponsors

$1500 - Platinum Sponsor • 4 admission tickets • Logo on Sponsor Appreciation Banner displayed at all events • Listing on Fair website with click-through link to web address • Logo on Fair website • 5‘ tall 3D Snowman to decorate and display at your place of business • Company name announced throughout the day during Trade Show • 2 Company Banners (provided by sponsor) prominently displayed at trade show and livestock events • complimentary booth at trade show • 1/2 page ad in Fair Program

$1000 - Gold Sponsor • 3 admission tickets • Logo on Sponsor Appreciation Banner displayed at all events • Listing on Fair website with click-through link to web address • Logo on Fair website • 5‘ tall 3D Snowman to decorate and display at your place of business • Company name announced throughout the day during Trade Show • Company Banner (provided by sponsor) prominently displayed at trade show and animal events • complimentary booth at trade show • 1/4 page ad in Fair Program

$500 - Silver Sponsor • 2 admission tickets • Logo on Sponsor Appreciation Banner displayed at all events • Listing on Fair website with click-through link to web address • Logo on Fair website • 5‘ tall 3D Snowman to decorate and display at your place of business • Listing in Fair Program • Company name announced throughout the day during Trade Show

$250 - Bronze Sponsor • 2 admission tickets • Logo on Sponsor Appreciation Banner displayed at all events • Listing on Fair website with click-through link to web address • 5‘ tall 3D Snowman to decorate and display at your place of business • Listing in Fair Program • Company name announced throughout the day during Trade Show

Event Sponsors

$1000 – Horse Show Sponsor • Logo on Sponsor Appreciation Banner displayed at all events • Listing on Fair website with click-through link to web address • Logo on Fair website • 5‘ tall 3D Snowman to decorate and display at your place of business • Company name announced throughout the day during Trade Show • Company Banner (provided by sponsor) prominently displayed at trade show and animal events • complimentary booth at trade show • 1/4 page ad in Fair Program

$200 – Snowball Prince and Princess Sponsor • 2 admission tickets • Logo on Appreciation Banner displayed at Snowball Prince and Princess Crowning

$200 - Talent Show Sponsor • 2 admission tickets • Logo on Appreciation Banner displayed at Talent Show

$200 - Fashion Show Sponsor • 2 admission tickets • Logo on Appreciation Banner displayed at Fashion Show

$200 – Weiner Dog Races Sponsor • 2 admission tickets • Logo on Appreciation Banner displayed at Weiner Dog Race
Becoming a Sponsor

Company Name: ________________________________________________________________

Contact Name: ________________________________________________________________

Address: ___________________________________________________________________

City: __________________________ State: ______ Zip: __________________________

Phone: ______________________________________________________________________

Email: ______________________________________________________________________

Sponsorship Level (please check):

Fair Sponsor
☐ $1500
☐ $1000
☐ $500
☐ $250

Event Sponsor
☐ $1000 Horse Show Sponsor
☐ $200 Snowball Prince and Princess Sponsor
☐ $200 Talent Show Sponsor
☐ $200 Fashion Show Sponsor
☐ $200 Wiener Dog Race Sponsor

Signature/Sponsor Representative __________________________________________________

If you have any questions, please don’t hesitate to call us –
Ellie 307-335-5585 or 719-645-5973.

Please return this form with payment to:
WY State Winter Fair
PO Box 1013

Thanks for your support!

Sponsorship Details

Logos:
Displaying your logo is an important part of your sponsorship. Your logo will be used in several different areas. As such it is important for you to submit a high resolution logo so it will not be pixelated on things such as the sponsor banner. Typically websites do not display logos in high resolution, going to your website and saving the logo usually does not provide the quality needed. Below are the requirements for logo submission. Not complying with the minimum specifications can delay participating in some of the benefits.

Logo Requirements:
Supplied files must be high-res.
. PDF 300 DPI
. TIFF 300 DPI (flatten all layers)
. EPS (Encapsulated PostScript) (convert to outlines)

Banners:
Banners displayed at the fairgrounds are provided by each company. Banner placement is at full discretion of fair management.

Size: Up to 3’x5’ for $1,000, $1,500 and $3,000 sponsorship levels. Up to 4’x8’ for $5,000, $7,500 and $10,000 sponsorship levels. Banners provided which exceed the maximum size will not be placed on the grounds.

Deadlines:
Deadlines have been put in place to allow you to maximize your sponsorship value. To be included in print materials, flyers, brochures the deadlines have to be followed. Any sponsorships which come after the deadline we will give our best effort to include the appropriate information

Logos: To be considered for any print materials logos (ads and banners) must be submitted by Dec. 15, 2019.
Logos for electronic publication will be uploaded within one week of receiving approved logo.
Banners: Banners must be received into the Fair office no later than Jan. 1, 2020.
Web Address: The redirect address for the website and mobile app must be submitted to the Fair by Dec. 15, 2019.