Suffolk County Dental Society  
150 Motor Parkway, Suite 105 • Hauppauge, New York 11788-5167  
Tel: 631 232-1400 • Fax: 631 232-1402  
Web Page: www.suffolkdental.org • E-mail: contact@suffolkdental.org

Advertising Rate Sheet • Insertion Order/Contract

The Suffolk Dental Bulletin is the official publication of the Society. Our circulation reaches more than 1,000 dental practitioners, specialists, associate members, subscribers, dental hygienists, assistants and office staff. It is also available 24x7 to the public on our website www.suffolkdental.org.

The Suffolk Dental Bulletin is published four times a year. All copy must be received by the first of the month preceding publication.

Acceptance of advertising in the Suffolk Dental Bulletin does not constitute an endorsement by the Suffolk County Dental Society. The Editors reserve the right to reject any copy, and as a matter of policy adhere to the advertising policies of the American Dental Association.

### Classfied ads

Classified ads now have the option for being listed on our website. This posts within 2 business days of receipt and remains till the end of the bulletin season or you ask us to remove it (i.e. your item sells or position fills). This places your classified ad where local and regional dentistry and medical professionals would inquire.

### Material Format

Display ads must be emailed to us as an attachment in press quality PDF format (high resolution) and classified ads must be typed.

If ads are not submitted as press ready, the following one-time set-up charges will apply:

- Cover/Full Page: $150.00
- Half Page: $90.00
- Quarter Page: $60.00

### Rates (Subject to space availability)

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Single Issue</th>
<th>Yearly (4 Issues)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page, 7½&quot; x 9¾&quot;</td>
<td>$450</td>
<td>$1,650</td>
</tr>
<tr>
<td>Half-Horizontal, 7½&quot; x 4¾&quot;</td>
<td>$300</td>
<td>$1,100</td>
</tr>
<tr>
<td>Half-Vertical, 3½&quot; x 9¾&quot;</td>
<td>$300</td>
<td>$1,100</td>
</tr>
<tr>
<td>Quarter page, Vertical, 3½&quot; x 4¾&quot;</td>
<td>$200</td>
<td>$675</td>
</tr>
</tbody>
</table>

### Special Positioning – Subject to availability

<table>
<thead>
<tr>
<th>Position</th>
<th>Rate</th>
<th>Non-ADA Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>$2,250</td>
<td>$2,250</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$2,000</td>
<td>$2,000</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$2,750</td>
<td>$2,750</td>
</tr>
</tbody>
</table>

### Classified Ads

- up to 30 words: ADA Members: $85.00
- 31 to 80 words: ADA Members: $135.00

### Issue Dates

- Spring (March)  
- Summer (June)  
- Fall (September)  
- Winter (December)

### Payment Information

- Checks payable to Suffolk County Dental Society.  
- Ads must be paid for in advance and submitted with completed insertion order/contract.
- Yearly (4 issues): $1,900
- Classified Ads: $1,300
- Display Ads: $1,650

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I hereby request that the space checked above be reserved for the issue(s) indicated.

Advertiser’s Name: ____________________________  □ Check here if ADA Member

Address ___________________________________________

City/State/Zip ____________________________  Tel. No. ____________________________

Charge My Visa/MC/AE# ____________________________  CVV ______ Exp ______ Zip ____________

Authorized Signature ____________________________  Date: ____________________________

Scan/email this contract to Contact@suffolkdental.org with credit card info or fax to 631-232-1402 or send with check payable SCDS at 150 Motor Parkway, Suite 105, Hauppauge, NY 11788

(revised 12/21/2018)